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**PTDA Bearings & Power Transmission, Inc.**

**One Sprocket Lane**

**Reducer Springs, Michigan 48000**

**PT/MC Job Description**

**Product Manager - Exempt**

**Reports to:** **Marketing Manager or Engineering Manager**

**Job Summary:**

Drive sales growth, manage product portfolio and seek an understanding of concepts and regulations in the PT industry. Plan and implement the needed product elements together with our company management including sales, marketing, support, service, facilities, infrastructure and partners. Work with engineering to define product release requirements. Communicate with marketing to define the go-to-market strategy, helping them to understand the product positioning, key benefits, and target customers. Serve as the internal and external specialist for the product offering, occasionally working with the sales channel and key customers.

**Job Functions:**

* Grow sales within the product family
* Develop and implement product launch plans
* Contribute to improving our work processes
* Represent the company’s interest in industry associations
* Train the organization on the responsible product
* Support sales organization within customer visits
* Definition of the product strategy for the US
* Identify market trends and analyze competitors (portfolio, strength and weaknesses)
* Identify markets and applications with growth potential
* Responsible for all market launches (planning phase until market introduction according to Quality Gate process)
* Support sales and business development to enable significant sales growth
* Support the marketing department (e.g. exhibitions, web)

**Skills Needed:**

* Flexible to changing requirements, able to multi-task
* Good communicator, professional and positive, team player
* Able to work on own initiative
* Technically adept, good problem solving skills, self-motivated, creative, adaptable and assertive
* Goal-oriented working method taking into account all problems and wishes (sales, technical production and customer wishes often conflict)

**Education Required:**

* Bachelor’s degree in Electrical or Mechanical Engineering
* Minimum three (3) years experience in similar position

**Other:**

* Reports to the Marketing Manager or Engineering Manager
* Able and willing to travel

**EEO Statement:**

PTDA Bearings & Power Transmission, Inc.provides equal employment opportunities to all. We prohibit discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, protected veteran status, sexual orientation, or any other characteristic protected by federal, state or local laws.